



# NEWS RELEASE

For Immediate Release

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## **Craig Electronics, Curtis International and ViewSonic Sued for ATSC Patent Infringement**

(DENVER, CO, US – 5 June 2013) – MPEG LA, LLC today announced that four patent owners in MPEG LA's ATSC Patent Portfolio License have filed patent enforcement actions in the United States District Court for the Southern District of Florida against Craig Electronics Inc. ("Craig Electronics"), Curtis International Ltd. ("Curtis International") and ViewSonic Corporation (alternatively named ViewSonic Display Co.) ("ViewSonic"), for infringing patents essential to the ATSC digital broadcast standard used in the United States and other countries.

According to the complaints, Craig Electronics, Curtis International and ViewSonic offer television sets that use the ATSC digital broadcast standard without a license under essential patents. The suits seek monetary damages and injunctions.

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### **MPEG LA, LLC**

MPEG LA is the world's leading independent provider of patent licenses offering wide access to important technologies. MPEG LA developed modern day patent pools. By assisting users with implementation of their technology choices, MPEG LA offers licensing solutions that create opportunities for wide adoption and fuel innovation. MPEG LA's original license for digital video compression helped produce the most widely employed standard in consumer electronics history. It has become the template for addressing patent thickets. Today MPEG LA manages licensing programs

consisting of nearly 8000 patents in 74 countries with more than 160 licensors and 5600 licensees. MPEG LA's ATSC Patent Portfolio License, which includes more than 250 ATSC essential patents in 28 countries, has some 160 licensees accounting for most ATSC products, including high-definition ATSC digital television receivers, in the current market. For more information, please refer to <http://www.mpegla.com>.