



# ATSC Patent Portfolio License Briefing\*



\*This presentation is for information purposes only. Actual license agreements will provide the only definitive and reliable statement of license terms.

# Objective

- **A license for the convenience of users enabling them to acquire patent rights necessary for the ATSC 1.0 Standard from multiple patent owners in a single transaction as an alternative to negotiating separate licenses**



# Coverage

- Each patent is essential to the ATSC 1.0 standard as defined in the ATSC Patent Portfolio License
- Patent holders submit patents for evaluation of their essentiality by independent patent experts
- Worldwide coverage including essential counterparts
- Licensors and their Affiliates include all essential ATSC 1.0 patents
- Copies of the ATSC 1.0 standard specifications are published by the Advanced Television Systems Committee



# Coverage

- Attachment 1 to the License is a list of patents updated quarterly to add new essential ATSC 1.0 patents
  - See <https://www.mpegla.com/programs/atsc/patent-list/>
- New Licensors and essential patents may be added at no additional royalty during the current term, and coverage is provided for the entire term of license
- The ATSC License does not provide coverage for essential MPEG-2 patents. A separate joint license for MPEG-2 patents is available from MPEG LA at <https://www.mpegla.com/programs/mpeg-2/license-agreement/>.

# Patent Owners



- See <https://www.mpegla.com/programs/atsc/licensors/>

# ATSC License Sublicense Category



## **ATSC Receiver Products**

- **ATSC Receiver Products capable of demodulating and decoding an over-the-air, RF terrestrial broadcast signal in compliance with the ATSC 1.0 Standard**

# ATSC License Terms:

## ATSC 1.0 Receiver Products <sup>®</sup>

- **\$5.00 per ATSC Receiver Product from January 1, 1998 through December 31, 2016 (coverage from December 24, 1996)**
- **\$1.50 per ATSC Receiver Product from January 1, 2017 – December 31, 2020**
- **\$1.00 per ATSC Receiver Product from January 1, 2021 forward**
- **Alternatively, Licensees may elect, with written notice to MPEG LA, a further reduced royalty of \$1.00 per ATSC Receiver Product from the later of January 1, 2017 or the receipt of such notice with 30-day right of termination on or after January 1, 2021**
- **Royalty paid includes right to make, have made, sell, offer for sale, import, and for an End User to use the ATSC Receiver Product**



# Other Important Provisions

- **Most Favorable royalty rates clause**
- **Licensee data is protected as confidential**
- **Grant-back on essential patents similar in scope to license grants**







[www.mpegla.com](http://www.mpegla.com)