



## **LG Electronics Joins Via LA's Qi Wireless Charging Patent Pool as Both a Licensor and Licensee**

SAN FRANCISCO, May 28, 2025 — Today Via LA welcomed LG Electronics (LG) as both a licensor and a licensee to its Qi wireless charging patent pool. The addition of LG, a major electronics company, represents significant momentum for the pool as the Qi wireless charging standard is increasingly adopted on a global scale.

Previously covering approximately 50% of all declared standard-essential patents (SEPs) in the Qi wireless charging space, Via LA's share of Qi SEPs increases significantly with the addition of LG's Qi patent portfolio to its patent pool. LG's move to join the pool cements Via LA's role as the primary one-stop licensing solution globally for companies looking to implement the Qi standard within their products.

Though Qi is already well established as a leading standard in wireless charging, Via LA's pool will help to further speed the deployment of Qi wireless charging.

"We're happy to be joining Via LA's Qi patent pool, which represents an efficient and effective means of generating value from our extensive patent portfolio in the charging space," said Mr. YoungHan Song, VP and Head IP Business Development Division of LG Electronics. "LG Electronics has a deep tradition and history of innovation, and we believe that this new partnership will enhance our success and create additional value for the company as we continue to prioritize innovation."

"Qi is the most usable and widely accepted wireless charging standard available on the market today," said Heath Hoglund, President of Via LA. "We're excited to further deepen the breadth of our Qi portfolio, which allows us to offer an even more comprehensive and efficient licensing opportunity for manufacturers of Qi-enabled products."

Via LA anticipates additional new entrants to the Qi pool in the coming months as the pool continues to grow and gain ground globally.

### **About Via Licensing Alliance**

Via LA is the collaborative licensing leader, dedicated to accelerating global technology adoption, fostering participation, and generating return on innovation with balanced licensing solutions for innovators and manufacturers of all sizes around the globe. Via LA has operated dozens of licensing programs for a variety of technologies consisting of approximately 25,000 patents in over 130 countries with more than 100 patent holders and nearly 10,000 licensees. Via LA is an independently managed company owned by industry-leading participants with over 25 years of intellectual property licensing leadership. For more information about Via LA, please visit [www.Via-LA.com](http://www.Via-LA.com).

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