



Innovative Sonic Joins Via Licensing's LTE Patent Pool

Wireless technology leader added to growing roster of global companies in Via's program

SAN FRANCISCO, April 3, 2018 -- Via Licensing Corporation today announced that Innovative Sonic has joined an extensive pool of companies as the newest licensor in Via's industry-leading LTE (Long Term Evolution) wireless licensing program. Via's LTE licensing program offers the industry a fair, transparent, and cost-effective means to obtain a license to all LTE and LTE-Advanced patents of its licensors that are essential for the deployment of the LTE standard in their products.

Innovative Sonic is a leader in the 4G LTE space. Based in Taiwan, the company is known for its important and extensive list of standard-essential patents (SEPs). Its SEPs will be a highly beneficial asset to Via's expanding LTE patent pool as companies look for new ways to use these wireless technologies in everyday life, in everything from connected cars to smart appliances.

"We welcome Innovative Sonic, and their important contributions to the wireless industry, into our LTE pool," said Via Licensing President Joe Siino. "The addition of Innovative Sonic further strengthens Via's LTE pool, and continues to build upon the significant momentum of our wireless programs."

Products and services that use LTE technologies include smartphones, tablet and laptop computers, the Internet of Things (IoT), and automobiles. Companies offering their LTE-essential patents through Via's licensing program include AT&T, China Mobile, Conversant Wireless, Deutsche Telekom, Dolby, Google, HP, Technology in Ariscale, KDDI, Lenovo (including Motorola Mobility subsidiary), MediaTek, NTT DoCoMo, Siemens, SK Telecom, Telecom Italia, Telefónica, and Verizon.

About Via Licensing Corporation

Via Licensing Corporation is a global intellectual property solutions provider dedicated to enabling innovation in partnership with technology companies, entertainment companies and universities around the world. Via develops and manages licensing programs on behalf of highly innovative companies in markets such as audio, wireless, broadcast, and automotive. Via is a wholly owned subsidiary of Dolby Laboratories, Inc., a company with more than 50 years of experience in innovation. For more information about Via, please visit www.via-corp.com.

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