



## **Marvell Joins Via Licensing's LTE Patent Pool**

### New Licensor Demonstrates Growing Value of Via LTE Pool

SAN FRANCISCO, February 26, 2019 -- Via Licensing Corporation today announced that infrastructure semiconductor solutions provider Marvell® has joined Via's industry-leading Long Term Evolution (LTE) wireless licensing program.

Via's LTE licensing program offers the industry a fair, transparent, and cost-effective means to obtain a license to all LTE and LTE-Advanced patents of its licensors that are essential for the deployment of the LTE standard in their products. LTE is a leading wireless communications technology for smartphones, wearables, tablets, and the growing Internet of Things (IoT), including connected cars.

"The addition of Marvell's LTE patents represents continued growth in the portfolio of assets licensed by Via's LTE patent pool and enhances the value we provide to licensees," said Joe Siino, president, Via Licensing.

Companies offering their LTE-essential patents through Via's licensing program include AT&T, China Mobile, Conversant Wireless, Deutsche Telekom, Dolby, Google, HFI Innovation (a MediaTek Subsidiary), HP Enterprise, HP, Inc., Innovative Sonic, KDDI, Lenovo (including Motorola Mobility subsidiary), Marvell, NTT DoCoMo, Siemens, SK Telecom, Technology in Ariscale, Telecom Italia, Telefónica, and Verizon.

#### About Via Licensing Corporation

Via Licensing Corporation is a global intellectual property solutions provider dedicated to enabling innovation in partnership with technology companies, entertainment companies and universities around the world. Via develops and manages licensing programs on behalf of highly innovative companies in markets such as audio, wireless, broadcast, and automotive. Via is a wholly owned subsidiary of Dolby Laboratories, Inc., a company with more than 50 years of experience in innovation. For more information about Via, please visit [www.via-corp.com](http://www.via-corp.com).

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