# HEVC Patent Portfolio License Briefing\*



# Objective

• Offer an alternative license for the convenience of users enabling them to acquire patent rights necessary for the HEVC standard (see next slide) from multiple patent holders in a single transaction as an alternative to negotiating separate licenses

## Coverage

• HEVC Standard as defined in ISO/IEC 23008-2:2013(E), ITU-T Recommendation H.265 (04/2013), Recommendation ITU-T H.265 v2 (10/2014), Recommendation ITU-T H.265 v3 (04/2015), Recommendation ITU-T H.265 v5 (02/2018), and/or Recommendation ITU-T H.265 v8 (08/2021).



## Coverage

- Each patent is essential to the HEVC standard (see previous slide)
- Patent holders submitted patents for evaluation of their essentiality by independent patent experts
- Worldwide coverage (including essential counterparts)
- Licensors and their Affiliates include all essential patents



## Coverage

- Attachment 1 to the License is updated regularly
  - o See <a href="https://www.mpegla.com/programs/hevc/patent-list/">https://www.mpegla.com/programs/hevc/patent-list/</a>
- New Licensors and essential patents may be added at no additional royalty for present license coverage during the current term; coverage for entire term



## Patent Owners

• See <a href="https://www.mpegla.com/programs/hevc/licensors/">https://www.mpegla.com/programs/hevc/licensors/</a>



### HEVC License Terms

#### Decoder-Encoder Sublicenses

- o HEVC Products Sold to End Users by a Licensee with (a) ownership/control of the brand name or (b) if the HEVC Product bears no brand name, with discretion over decision to Sell
  - 0 100,000 units/year = no royalty (available to one Legal Entity in an affiliated group)
  - US \$0.20 per unit after first 100,000 units each year
  - Maximum annual royalty payable by an Enterprise (Legal Entity and Affiliates) is \$25M
- Includes right to make, use and sell
- Royalties are payable for HEVC Products from May 1, 2013 forward

#### Other

- Royalty paid for HEVC Product sublicense (referred to above) includes right to use encoders/decoders for HEVC content
- Vendors of semiconductor chips or other products that contain an HEVC encoder and/or decoder may pay royalties on behalf of their customer who is a Licensee (and has responsibility for assuring payment) subject to that Licensee's annual cap



#### Term

- Current Term through December 31, 2025
- Renewable for successive 5-year periods for the life of any Portfolio patent on reasonable terms and conditions
- Rate Protection on Renewal royalties for license grant or Royalty Cap will not increase by more than 20% at each renewal



## Other Important Provisions

Most Favorable royalty rates clause

• Licensee data is protected as confidential

 Grant-back on essential patents similar in scope to license grants



