



NEWS RELEASE

For Immediate Release

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Hisense Enters into MPEG LA's AVC Patent Portfolio License

(DENVER, CO, US – 13 December 2021) – MPEG LA announced today that Hisense International Co., Ltd. ("Hisense") has become a Licensee to MPEG LA's AVC Patent Portfolio License ("AVC License").

As a result of this agreement, all legal disputes related to patent enforcement actions brought by patent holders in MPEG LA's AVC License against Hisense have been resolved. Click [here](#) for more information.

The plaintiffs were represented by a team led by Axel Verhauwen of Krieger Mes & Graf v. der Groeben and Gottfried Schüll of Cohausz & Florack.

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MPEG LA, LLC

MPEG LA is the world's leading provider of one-stop licenses for standards and other technology platforms. Starting in the 1990s, it pioneered the modern-day patent pool helping to produce the most widely used standards in consumer electronics history and is expanding access to other groundbreaking technologies. MPEG LA has operated licensing programs for a variety of technologies consisting of 25,000 patents in 94 countries with some 260 patent holders

and nearly 7,300 licensees. More than 2,000 licensees enjoy the worldwide one-stop coverage of MPEG LA's AVC Patent Portfolio License under essential patents owned by 41 patent holders. By assisting users with implementation of their technology choices, MPEG LA offers licensing solutions that provide access to fundamental intellectual property, freedom to operate, reduced litigation risk and predictability in the business planning process. For more information, go to www.mpegla.com.