VIA BRIDGE
SUMMIT

Fairmont San Francisco Hotel		October 6-9, 2026
Tuesday, October 6		
7:30 - 8:50 a.m.	Breakfast Available (all), Crown Room	
9:00 a.m. - 12:00 p.m.	Qi Wireless Power, Crown Room	Voice Codec, Pavilion Room
12:00 - 1:00 p.m.	Lunch (all), Crown Room	
1:00 - 3:00 p.m.	AAC, Crown Room	EV Charging, Pavilion Room
3:30 - 4:30 p.m.	ATSC 3.0, Pavilion Room	
5:30 p.m.	Shuttle Departs Fairmont to Chase Center	
6:00 - 10:00 p.m.	Via Bridge Summit Networking Reception & Dinner 7:00 p.m. Golden State Warriors vs. Los Angeles Lakers NBA Preseason Basketball Game, Chase Center Return Shuttle to Fairmont after Game	
Wednesday, October 7		
7:30 - 8:50 a.m.	Breakfast Available (all), Crown Room	
9:00 a.m. - 12:00 p.m.	AVC, Crown Room	DRAM, Pavilion Room
12:00 - 1:00 p.m.	Lunch (all), Crown Room	
1:00 - 5:00 p.m.	MPEG Audio, Crown Room	
5:00 - 6:30 p.m.	Via Bridge Summit Reception, Roof Top Garden & Pavilion Room Featured Sponsor: Licks Attorneys	
7:00 p.m.	IP Industry Dinners – *6:30 p.m. Shuttle Departures* Featured Sponsors: Bardehle Pagenberg; Cohausz & Florack	
Thursday, October 8		
7:00 - 8:45 a.m.	Breakfast Available (all), Crown Room	
9:00 a.m. - 5:00 p.m.	**Via Bridge Summit IP Conference, Gold Room**	
12:15 - 1:45 p.m.	Lunch (all), Crown Room	
5:00 - 7:00 p.m.	Patent Pool Party (all), Tonga Room Featured Sponsor: Sullivan & Cromwell LLP	
Friday, October 9		
8:00 - 9:00 a.m. 8:30 – 9:15 a.m.	Breakfast Available (all), Crown Room IP Data Analytics Presentation Featured Speaker: Hanish Bhatia, Recon Analytics	
9:15 - 10:30 a.m.	Community Service Volunteer Project, Crown Room	
11:15 a.m. Meet in Fairmont Lobby 11:30 a.m. Shuttle Departures 12:00 - 4:15 p.m. Cruise 4:15 p.m. Return Shuttle to Fairmont	Bridge Friday on the Bay Excursion San Francisco Day on the Bay Cruise & Fleet Week Airshow Featured Sponsor: Devlin Law Firm	

SULLIVAN & CROMWELL

BARDEHLE PAGENBERG

Licks ATTORNEYS

COHAUSZ & FLORACK

DEVLIN LAW FIRM LLC

Invention

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COMING SOON 1.1.2027
One Team. Every Technology. Global Reach.

VENABLE LLP

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Thursday, October 8, 2026

TIME	SESSION	SPEAKERS
7:00 - 8:45 a.m.	**Networking Breakfast,** Crown Room	All
9:00 - 9:15 a.m.	**Welcome Address,** Gold Room	Kevin Mack
9:15 - 9:45 a.m.	**Keynote and Moderated Discussion**	USPTO General Counsel: John F. Duffy Moderator: Chris Israel
9:45 - 10:15 a.m.	**An IP Discussion with Jonathan Barnett: Fostering an IP Ecosystem that Drives Innovation**	USC Gould School of Law: Prof. Jonathan Barnett
10:15 - 10:45 a.m.	**Networking Break**	All
10:45 - 11:45 a.m.	**IP Opportunities in AI and Strategies for Today's Global SEP Environment**	Moderator: Eeva Hakoranta, Aligning Stars Fraunhofer: Martin Dietz Philips: Jako Eleveld Orange: Harold Barrault
11:45 - 12:10 p.m.	**Keynote: Andrei Iancu**	Sullivan & Cromwell and Former USPTO Director
12:10 - 1:45 p.m.	**Lunch**	All
1:45 - 2:35 p.m.	**Jurisdictional SEP Developments in the UK and Around the World**	Moderator: Garrard Beeney, Sullivan & Cromwell Bird & Bird: Chris de Mauny EIP: Tom Brazier Devlin Law Firm: Tim Devlin Bardehle Pagenberg: Volkmar Henke
2:35 - 3:00	**The Geopolitics of IP**	Moderator: Andrew Inesi, Dolby Brunswick Group: Lanhee Chen
3:00 - 3:15 p.m.	**Networking Break**	All
3:15 - 4:15 p.m.	**Licensee Perspectives and Priorities from Leading Tech Companies**	Moderator: Patrick Zhang, Via Amazon: Scott Hayden Google: Mike Lee Meta: Tolani Akinkuotu
4:15 - 5:00 p.m.	**Breaking Ground on AI and Datacenter Licensing**	Moderator: Kirti Gupta, Cornerstone IPLytics: Tim Pohlmann Via: Kevin Mack, Jerome Ma
5:00 p.m.	**Closing Remarks**	Kevin Mack
5:10 - 7:00 p.m.	**Patent Pool Party – Tonga Room**	All

Registration Open Daily 8:00-5:30pm in the Garden Room (Lobby Level)