



**FOR IMMEDIATE RELEASE**

**Via Licensing Alliance Expands Voice Codec Program with New Licensee, New Licensors, Publishes Comprehensive Pool Rate Structure**

**SAN FRANCISCO, Calif. (May 20, 2026)** – [Via Licensing Alliance](#) (Via) today announced continued momentum for its Voice Codec patent pool, including the addition of a new unnamed licensee and new licensors, NovaVoice Limited and Cordial IP, further growing the program’s patent stack and market penetration from its initial [five, large global licensors](#).

The addition of the new licensee, unnamed at this time, reflects growing industry adoption of the collaborative licensing pathway Via’s Voice Codec program creates for accessing IP rights to critical voice technologies. This addition reflects a growing market uptake of advanced voice technologies, including EVS and IVAS, driven by rising demand as 5G and 5G-Advanced technologies are adopted worldwide.

Additionally, Via continues to prioritize transparency and has published its full rate structure for the Voice Codec pool, providing further clarity and predictability for implementers and to the broader market. For implementers, the full rate structure allows for complete visibility as they consider the appropriate royalty structure to choose from to meet their product level costs, evaluate future growth paths for their product lines, or plan their geographical expansion plan needs. This level of disclosure not only reduces uncertainty in licensing decisions but also enables more consistent benchmarking, reinforcing confidence in fair, market-aligned SEP licensing practices. The program’s royalty rates are listed on Via’s website at <https://www.via-la.com/licensing-programs/voice-codec/#license-fees>.

The addition of the new licensors indicates increased interest from patent holders in licensing their voice technology SEPs through highly efficient, aggregated licensing vehicles such as patent pools. Future growth in both the licensor list and the number of patents consolidated through the pool license will continue to enhance the value of the Voice Codec License for implementers. Via’s Voice Codec program licensors are listed here: <https://www.via-la.com/licensing-programs/voice-codec/#licensors>.



Via's Voice Codec pool covers Enhanced Voice Services (EVS), which supports voice communications across more than one billion and growing active devices globally, as well as Immersive Voice and Audio Services (IVAS), which will play a central role in next-generation voice and spatial audio applications.

"We are pleased to welcome these new entrants to our pool, which signal continued growth and momentum our Voice Codec program," said Kevin Mack, President of Via Licensing Alliance. "This pool license offers strong value relative to other market options and represents the only collaborative licensing solution for EVS and IVAS technologies, making it a smart and efficient pathway for companies seeking to license critical voice capabilities."

EVS remains a foundational technology for high-quality voice communications in 5G and 5G-Advanced networks, with adoption continuing to expand as 5G, 5G-Advanced and future network iterations reach global scale. As spatial audio and advanced voice technologies expand into 6G and a broader range of non-cellular devices, the importance of IVAS technologies is expected to increase, with Via's pool offering an early and effective licensing pathway.

For more information about the Voice Codec patent pool, including information for prospective licensees, please visit <https://www.via-la.com>.

**About Via Licensing Alliance:**

Via Licensing Alliance is the collaborative licensing leader, dedicated to accelerating global technology adoption, fostering participation, and generating return on innovation with balanced licensing solutions for innovators and manufacturers of all sizes around the globe. Via has operated dozens of licensing programs for a variety of technologies. Via is an independently managed company owned by industry-leading participants with over 25 years of intellectual property licensing leadership. For more information about Via, please visit <https://www.via-la.com>.

**Contact:**

Via Licensing Alliance  
Raleigh Hogan-Miller  
[Press@Via-LA.com](mailto:Press@Via-LA.com)